



ART MONEY LAUNCHES U.S. PROGRAM AT EXPO CHICAGO 2016 OFFERING INTEREST-FREE LOANS TO BUY ART

Chicago, IL [September 22, 2016] – Art Money announced today that it will launch its U.S. program at EXPO Chicago (September 22-25, 2016). The company offers an easier way to buy art from its partner galleries through its interest-free loan program.

The program allows customers to take their artwork home and pay for their artworks over ten monthly installments. Loans are available from \$1,000 to \$30,000. After paying a 10% deposit, which acts as the first monthly installment, buyers pay the remaining amount over nine months, interest-free and with no fees. The credit limit may be used for one or a number of works.

The company partners with galleries to make the loan interest free. The galleries are paid up front by Art Money, who can in turn pay the artist immediately. Customers make loan applications [online](#) and in most cases only take a few minutes to be approved. The program has been described as a ‘win win’ for buyers, galleries and artists. Art Money receives a discount from its gallery partners in lieu of the interest charge that would otherwise be payable, allowing the loan to be interest free to the buyer.

“Art Money is an enabler,” says Art Money Founder and art entrepreneur Paul Becker, “With our program, we want to increase access to art through a sustainable, commercial approach. We are launching the U.S. program at EXPO Chicago because it is an important market and fair where many of our future gallery partners and customers are present.”

With headquarters in New York City, Art Money launches in the U.S. following a successful Australian debut in April 2015. The program to date has enabled over 500 art lovers in Australia to buy art and approximately 90% of commercial galleries in the country have partnered with Art Money. The company grew from an initiative of Becker’s 26-year Australian business



10 Group, which creates opportunities for engagement with contemporary art through various approaches, such as art membership programs, art publishing, and corporate and bespoke events centered around art experiences.

About Art Money

Art Money was launched in Australia in April 2015 by Founder & CEO Paul Becker. Art Money makes it easier and more affordable to buy art by partnering with galleries to provide interest free loans. Buyers can take their art home after paying a 10% deposit and pay the remaining balance over nine months, interest free with no fees. Loans are available from US \$1,000 to \$30,000. Art Money allows buyers to enjoy art, support artists and galleries, and contribute to the long-term sustainability of local art and culture. Art Money is currently available in selected galleries in the United States, Australia and New Zealand. For more information, visit www.artmoney.com.

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